



S & K Ventures, Inc
Digital Billboard Advertising
844-907-4450

ADVERTISING PRICES FOR THE 2 DIGITAL SIGNS
Located at the Effingham Fairgrounds in Altamont, IL
Each Sign is 5' x 10' in Size Facing East and West

Current Plans Available

12 Seconds in a 4 Minute Rotation

5100 cars a day

Silver Package – 1 AD **75.00/ MONTH**

Each AD will display 15 times an hour – 360 times a Day.

Gold Package – 2 ADs **150.00/ MONTH**

Each AD will display 15 times each for 30 times an hour – 720 times a Day.

Platinum Package – 4 ADs **225.00/ MONTH**

Each AD will display 15 times each for 60 times an hour – 1440 times a Day.

Other Digital Sign Locations Available

- 1. On Hwy 51 in De Soto, IL – Size 6 x12**
- 2. At the Auction Barn between Altamont & Effingham, IL – Size 5 x 10**
- 3. On Hwy 50 between Flora and Clay, IL – Size 8 x 16**
- 4. On HWY 1 in Oliver, IL between Paris & Marshall, IL – Size 5 x 10**
- 5. At the Stephenson Fairgrounds in Freeport, IL – Size 5 x 10**